

Media Kit

2026

Reach the people who decide what RCM technology gets bought.

• **FOUNDING SPONSOR OPPORTUNITY** · Limited availability

PUBLISHED

Daily

NEWSLETTER

Tuesdays

AUDIENCE

RCM Leaders

COVERAGE

Exclusive

WHO READS REVCYCLEAI

A high-intent, hard-to-reach audience of revenue cycle decision-makers.

Our readers don't browse casually — they rely on RevCycleAI because their revenue depends on it. Every story is filtered for operational relevance: what changed, what it means, and what to do about it.

VP Revenue Cycle

Health systems & large DSOs

Director of Billing Operations

Multi-site practices & groups

Payor Contracting Leads

DSOs & RCM companies

Healthcare CFOs

Hospitals & health systems

RCM Company Founders

Outsourced billing firms

DSO Operations Executives

Dental & specialty groups

Third-Party Billing Managers

Specialty billing companies

Credentialing Directors

Provider organizations

WHY THIS AUDIENCE MATTERS

High purchase authority

These are the people who evaluate, recommend, and sign off on RCM technology purchases — from clearinghouse contracts to AI-powered denial management platforms.

Underserved by existing media

No daily, RCM-specific intelligence source exists for this audience. General healthcare publications cover revenue cycle sporadically. RevCycleAI covers it exclusively.

Active, not passive

Readers come for operational intelligence they act on the same day — policy changes, network shifts, denial spikes, and compliance deadlines.

THE PLATFORM

Daily intelligence. Weekly digest. Trusted resources.

revcycleai.com Daily

Breaking RCM intelligence with urgency-rated stories. Deep dives on vendor technology, denial management, and payor behavior. Actionable alerts with clear next steps.

- Urgency-rated breaking stories
- Action-required compliance alerts
- Vendor deep dives & analysis
- Free resources & tools

This Week in RCM Weekly · Tuesdays

The top 3 RCM signals from the past week — what changed, what it means, and what to do. Delivered every Tuesday morning to a growing list of revenue cycle professionals.

- Curated top 3 weekly signals
- Free resource each month
- Sponsor slot at top of email
- Growing subscriber base

Pro Resources Monthly

Premium tools, trackers, and templates for RCM teams. Includes the Prior Auth Requirements Tracker covering 50+ procedures across 6 major payers.

- Prior Auth Requirements Tracker
- Compliance checklists
- Denial appeal letter templates
- Revenue leakage calculators

GROWTH TRAJECTORY

RevCycleAI launched in early 2026 as the first daily intelligence platform built exclusively for revenue cycle professionals. We are growing organically through SEO, LinkedIn, and word-of-mouth among RCM teams. Founding sponsors lock in rates now and grow with us as the audience scales.

SPONSORSHIP FORMATS

Three ways to reach RCM decision-makers.

01 Newsletter Sponsorship

\$250 / issue

Your message at the top of the weekly *This Week in RCM* digest. Delivered every Tuesday to our full subscriber list.

WHAT'S INCLUDED

- Logo (200×60px min, PNG/JPG/SVG)
- Headline (max 80 characters)
- 1-2 sentence ad copy
- CTA link to your landing page
- Performance report after each send

02 Sidebar Sponsor Block

\$300 / week

Your brand in the Intelligence Tools sidebar — logo, one-line description, and CTA — visible on every page of the site for a full week.

WHAT'S INCLUDED

- Logo (300×100px min, PNG/JPG/SVG)
- One-line description
- Site-wide visibility for 7 days
- CTA link
- Impression report at end of placement

03 Annual Partner Package

\$10,000 / year

Custom combination of all formats with priority placement and exclusive benefits. The best value for sustained visibility with RCM decision-makers.

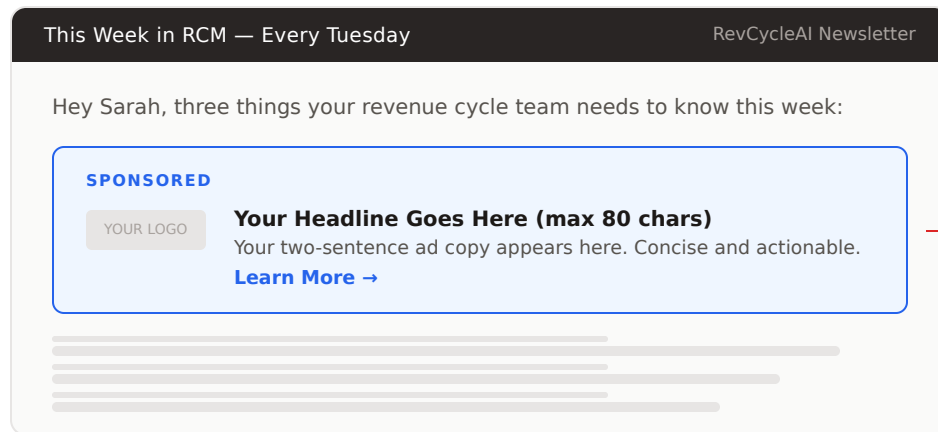
WHAT'S INCLUDED

- Custom mix of newsletter + sidebar
- Priority placement on all formats
- Year-end RCM trends roundup mention
- Category exclusivity available
- Quarterly performance reviews

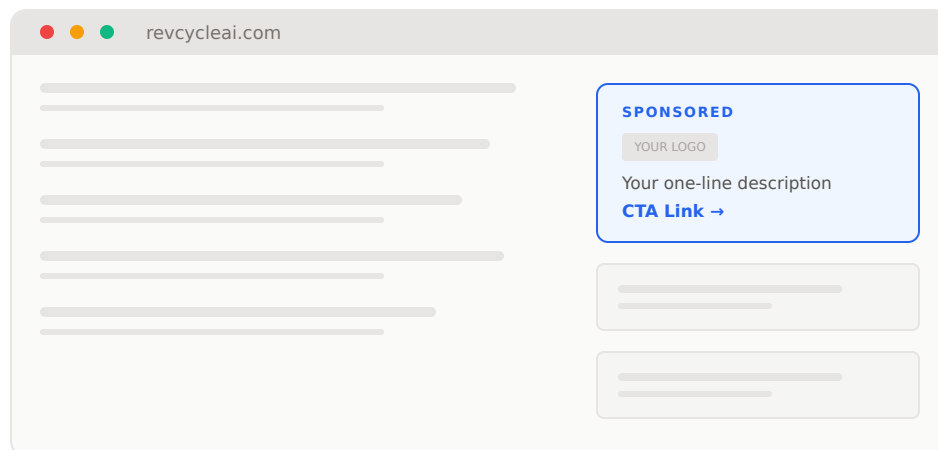
PLACEMENT EXAMPLES

What sponsors see.

Newsletter Sponsorship Top of email, above editorial content



Sidebar Sponsor Block Visible on every page of the site



GET STARTED

Ready to reach RCM decision-makers?

We're offering a limited number of founding sponsorships at introductory rates. Lock in pricing before our audience scales. Be the first brand an RCM professional sees every morning.

Book a Sponsorship →

revcycleai.com/advertise

EMAIL

hello@revcycleai.com

We respond within 24 hours.

BOOK ONLINE

revcycleai.com/advertise

Select, customize, and pay instantly.

FORMAT	STARTING PRICE	CADENCE
Newsletter Sponsorship	\$250 / issue	Weekly (Tuesdays)
Sidebar Sponsor Block	\$300 / week	7-day site-wide
Annual Partner Package	\$10,000 / year	Custom schedule